

# **The Business Of Podcasting: How To Take Your Podcasting Passion From The Personal To The Professional By Steve Lubetkin;Donna Papacosta**

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**about the book | the business of podcasting book** - Two of the pioneers in podcasting have joined forces to co-author The Business of Podcasting: How to Take Your Podcasting Passion from the Personal to the Professional. The authors are Donna Papacosta of Trafalgar Communications, host of the and Steve @PodcastSteve Lubetkin, founder of Professional Podcasts , one of the

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**the business podcasting bible: wherever my market** - Like the Web and email, podcasting ? technology for distributing audio and video on the Internet ? represents a paradigm shift in how businesses communicate with

**south jersey resident on the cutting edge with** - 5 days ago News In Your Inbox As a teenager, Steve Lubetkin banked countless hours in his Snooki from Jersey Shore, and personal trainer Jillian Michaels. The Business of Podcasting, however, is a different take. Lubetkin and co-author Donna Papacosta deliver the goods from a business perspective.

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**about donna and steve | the business of podcasting** - Donna Papacosta is the owner of Trafalgar Communications, which is based in Toronto. Steve Lubetkin is managing partner of The Lubetkin Media Companies, How to Take Your Podcasting Passion from the Personal to the Professional,

**the business of podcasting: how to take your** - The Business of Podcasting: How to Take Your Podcasting Passion from the Personal to the Professional - Kindle edition by Steve Lubetkin, Donna Papacosta.

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**spos #477 - the business of podcasting with donna** - Aug 30, 2015 SPOS #477 - The Business Of Podcasting With Donna Papacosta she co- authored the book, The Business Of Podcasting - How to Take Your Podcasting Passion from the Personal to the Professional, with Steve Lubetkin.

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